



benzhe chen

Product Designer

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SUMMARY OF SKILLS

Research Analysis

Ability to interpret market data and trends.
Integrate useful information into design ideations.

Concept development

Brainstorm, mindmapping possible design solutions.
Prototype thumbnails concepts based on research and ideations.
Integrate branding strategies into ideation development.

Communication

Ability to develop intriguing conversation with co-worker.
Ability to listen to others, and come up with useful critical feedbacks.
Good understanding of storytelling and presentation.

EDUCATION

Artcenter College of Design (2018-) *Graduation anticipated in 2021
School of Art Institute of Chicago (Design Object) (2016-2017)
Huntinton school of fine art, NY long island. (2015-2016)
Molloy college figure drawing class, NY long island. (2015)

EXPERIENCE

Art and Design O (study aboard company) (2018-2019)
Mentoring student who willing to apply for art school aboard.
Preparing for marketing material for official wechat account.

SonoScape Medical (2019)
Research, ideate, prototype, modeling, innovational handheld Ultrasonic scalpels.

Shenzhen Designer Association (2018-2019)
Designing poster for Exhibitions, fairs. Providing plan for display exhibition area.

SKILLS

Digital Skills

AI, PS, ID, XD, Solidworks/Rhino,Procreate.

Language

Chinese/English

HONORS

\$44,000 Creative Achievement scholarship from CCA (2016)
\$60,000 Scholarship from RIT (2016)
\$48,000 Scholarship from SAIC (2016)
\$24,000 Scholarship from ACCD(2017)
ACCD Public Gallery display (2019)