



benzhe chen
Product Designer

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EDUCATION

ArtCenter College of Design (2018-2022)

Product Design | \$30,000 Entry Scholarship

School of the Art Institute of Chicago (2016-2017)

Design Object | \$ 64,000 Entry Scholarship

WORK EXPERIENCE

Art and Design O (Start up study aboard company) (2017-2018)

-Tutored students to apply to well-known design and art colleges abroad. Assisted three students applied to dream school with awarded merit scholarships.

-Manage company's WeChat public account, collect and organize art design related reports, initiate art related topics, and share application tips.

SonoScape Medical (2019.7-2019.10)

-Participated in the entire design process including: competitive/benchmark research, concept determination, test prototype with oil clay model, ergonomic comfort testing, Rhino 3D modeling, and CMF selection.

Munchkin Inc. (2021.8-2021.12)

-Participated in the design of bamboo fiber tableware and approved for further development, production and marketing.

(In accordance with commercial confidentiality agreements, this product design proposal is not presented in the portfolio.)

-Responsible for communication with overseas engineering development team, packaging department, marketing department, quality department and cost department regarding product production, packaging, sales, cost and quality control, etc. to promote product production to market.

-Participate in initial research, study consumer behavior. and ideations on the development of IOT ecosystem and smart toddler sleeping products.

CURRICULUM

Jacuzzi-sponsored cross-discipline project TA (2021.5-2021.8)

-Assist mentors with relevant curriculum organization and follow up on student project progress.

-Assist in communication and coordination between sponsors, mentors and students.

Co-president of ArtCenter Branding Atelier (2021.5-2021.8)

-Facilitate seminars and workshops for ArtCenter students and industry professionals to share, explore, and brainstorm innovations and discuss new branding opportunities.

-Assist with contacts and build healthy partnerships with alumni and design companies.

SKILLS

Digital Skills

AI, AE, PS, ID, XD, Blender, Solidworks, Rhino, Gravity Sketch, Procreate

Language

Chinese, English

AWARD

IDEA 2021 Silver Award

-The project Quilt- Remote Funeral Service for Covid-19 has the honor receive the IDEA 2021 Silver Award.